



16 November 2006

## Media Release

[For Immediate Release]

### Order Received

The company has received an order for more than 50,000 ECR high efficiency commercial refrigeration motors, to a value of approximately \$NZ1.8 million. The purchaser is one of the largest manufacturers of commercial refrigeration equipment in the United States, although for reasons of commercial confidentiality the customer's name cannot be disclosed.

Important factors leading to the purchase include the low audible noise of the ECR motor, and the ability to fit it in place of low efficiency motors without requiring modifications to the refrigeration equipment itself.

The order follows a test and evaluation programme that began in 2005. It results from increased emphasis by commercial refrigeration customers – large supermarket chains – on ways of reducing the costs of electricity to run their businesses. The ordered quantity of ECR motors will save electricity worth approximately \$NZ5 million each year when in service at an electricity tariff of \$NZ0.2 per unit, which is a typical rate for North America. The exact savings vary by region.

These particular motors will be used in chilled produce cabinets in supermarkets in the United States and Canada and deliveries begin in early February 2007.

The numbers covered by this current order represent the minimum demand projected by the customer for the following twelve months.

For further information visit [www.wdtl.com](http://www.wdtl.com).

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Dr Ross M Green  
Managing Director  
+64 9 414 6590

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**Wellington Drive Technologies Ltd**  
13 William Pickering Drive, Albany, North Shore 0632, New Zealand  
PO Box 302-533, North Harbour, North Shore 0751, New Zealand  
Telephone: +64 9 414 6590 Facsimile: +64 9 414 6591  
Email: [info@wdtl.com](mailto:info@wdtl.com) Website: [www.wdtl.com](http://www.wdtl.com)

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