



Media release



Wellington Drive Technologies enters ENERGY STAR® Partnership

3 September 2008 - Wellington Drive Technologies US, Inc., ("Wellington") a leading developer and supplier of energy efficient motors, has partnered with ENERGY STAR, the US Government energy efficiency labelling and partnership programme, as an SPP provider of energy efficient products for commercial buildings or as a Service and Product Provider of energy efficient products for commercial buildings.

Wellington designs and manufactures energy saving motors used in commercial and residential appliances such as supermarket refrigerators, bottle coolers, vending machines, washing machines, ceiling fans and ventilation units. Compared with traditional motors, Wellington's motors are cheaper to operate, quieter when in use and have a lower environmental impact.

Wellington's motors are electronically commutated (EC) which prevents waste heat generation. In addition, fewer raw materials are used in the design – 30% less copper and 80% less steel - than traditional motors. In terms of cost savings, a traditional motor costs an estimated \$60 to power per annum while a comparable Wellington motor would cost an average of \$17 to power per annum.

ENERGY STAR is aimed at protecting the environment by encouraging the manufacture and use of energy efficient products and practices. The partnership enables Wellington to communicate its commitment to helping customers to improve their energy performance at a low cost through use of the ENERGY STAR mark.

Ross Green, Chief Executive of Wellington said: "The ENERGY STAR Partnership is a great achievement for Wellington. Being part of this respected and credible labelling program perfectly fits the company's focus on sustainability in its operations and the design of its products."



The ENERGY STAR program's distinctive logo appears on an increasing number of products, denoting their energy efficiency and environmental friendliness. In 2007, the program helped save US\$16 billion on utility bills in America alone, reducing air pollution by an amount equivalent to that emitted by 27 million cars.

Ross Green added: "The US Department of Energy estimates that 25% of an average household electricity bill and 40% of all industrial electricity goes into powering small motors. This could be halved if Wellington motors were used as an alternative.

Manufacturers have a responsibility to ensure their goods are low cost and have as little impact on the environment as possible, and that's an ethos we live by."

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ABOUT WELLINGTON DRIVE TECHNOLOGIES

Wellington Drive Technologies is one of the world's leading suppliers of energy saving, electronically commutated (EC) motors and fans for the refrigeration, ventilation and appliance industries. As an international supplier of energy saving solutions, Wellington has offices in the United States, Europe, Singapore, Asia and Central America, with the Engineering Centre and Head Office based in Auckland, New Zealand. Wellington's advanced technology provides standard and custom solutions that lower energy consumption through design innovation and lower costs through reduced materials usage and electronics design. Saving Generation for the Next Generation.

For more information see www.wdtl.com

ABOUT ENERGY STAR

The ENERGY STAR program is a US government energy efficiency labelling and partnership program. ENERGY STAR is likely the largest such program worldwide with over 1 billion ENERGY STAR qualified products purchased in the last decade by Americans, and over 7,000 partners. According to the program's website, www.energy.gov "more than 40% of the American public recognizes the ENERGY STAR logo...and last year alone, with the help of ENERGY STAR, Americans saved the energy required to power 16 million homes... while saving \$4 billion on utility bills". Agreements to promote certain ENERGY STAR qualified products were established with government agencies in the European Union, Canada, China, Japan, New Zealand and Australia.

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