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Media Release

For Immediate Release

Wellington Motors First to be Awarded FIDE Energy Efficiency Label

Wellington Drive Technologies Limited (“Wellington”) and FIDE are pleased to announce that Wellington’s ECR 90, 92 and 82 motors were the first motors to be awarded FIDE’s energy efficiency label in the fractional and sub-fractional horsepower motor category. Wellington believes this to be the first time that small motors have been awarded an energy efficiency certification in Latin America.

“A new standard is in place that will allow consumers to clearly differentiate between our energy saving motors and traditional inefficient products” said David Mc Shane, President of Wellington (Americas), “we expect FIDE’s label to have a strong impact in the energy saving motor industry, just as it did in the appliance and refrigeration sectors”.

Ing. Eugenio Almanza, FIDE, said: “Wellington’s motors save over fifty percent of the energy used by traditional products and with millions of small motors running everyday in Mexico, have excellent energy saving potential for our country. FIDE is always looking for new energy efficient technologies, and we are pleased to have established a new technical specification for this important category of products.”

Wellington designs and manufactures energy saving motors used in commercial and residential appliances such as supermarket refrigerators, bottle coolers, vending machines, washing machines and ventilation units. Wellington’s electronically commutated (ECM) motors have a much higher efficiency and a lower environmental impact than traditional motors. In terms of cost savings, a traditional motor costs an estimated \$60 to power per annum, while a comparable Wellington motor would cost an average of 17\$ to power per annum, making Wellington’s motors a very cost effective solution.

Dr Ross Green, Wellington’s CEO said: “the FIDE certification confirms Wellington as the market leader in our industry and, like the ENERGY STAR® partnership established last year, fits perfectly with the company’s commitment to bring energy saving, sustainable products into the mainstream”.

About FIDE

The Private Trust Fund for Electric Energy Saving (FIDE) was established in Mexico in 1990 under the leadership of the Mexican government, to foster energy efficiency with certification, educational and incentives programs. FIDE is now a widely recognized energy efficiency labelling program including over four thousand certified products in Mexico alone, and with established relationships with many countries across Latin America. For further information, visit www.fide.org.mx.



About Wellington Drive Technologies Limited:

Wellington Drive Technologies is one of the world's leading suppliers of energy saving, electronically commutated motors and fans for the refrigeration, ventilation and appliance industries. As an international supplier of energy saving solutions, Wellington has offices in the United States, Europe, Singapore, Asia and Central America, with the Engineering Centre and Head Office based in Auckland, New Zealand. Wellington's advanced technology provides standard and custom solutions that lower energy consumption through design innovation and lower costs through reduced materials usage and electronics design. Wellington Drive Technologies Limited is listed on the New Zealand Stock Exchange (WDT:NZX). For further information, visit www.wdtl.com.

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